Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES · SPRING 1978

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Disney News
OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES · SPRING 1978

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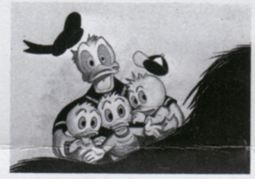
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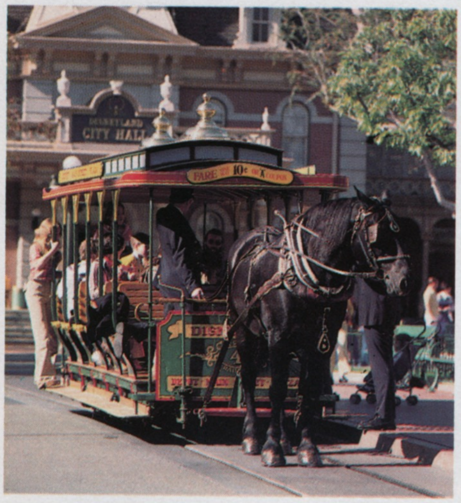
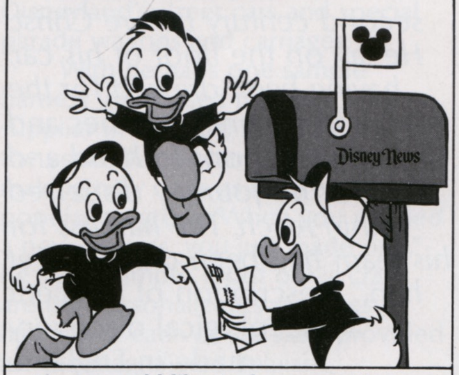


Cover Story: "Jet," a magnificent Percheron, whose job it is to pull a horse-drawn trolley on Main Street, U.S.A., pauses to display the custom-made harness which has been made to order for him at Disneyland's own Pony Farm. Story on page 2.

Letters



If you would like to share your ideas with our readers, just drop a note to:

EDITOR, Disney News
1313 Harbor Blvd., Anaheim, Calif. 92803

Sirs:

Many people think a villain just adds evil to the story. Not true! Because if there were no villain, there would be no hero, or no story at all! Madame Medusa, in "The Rescuers," is possibly the meanest of all. All of Disney's villains are a creatively made group of characters. They set the mood, the excitement and the plot.

David Mink
Rialto, California

Thank you for your excellent essay on "villains."—ED.

Sirs:

At both Disneyland and Disney World, one of the small touches that I found so delightful and inventive were the windows of the Main Street Emporium featuring a series of tableau relating the story of a Disney classic. I think it would be interesting to see a background story on this attraction in the Disney News.

Sincerely,
Eric Sanders
South Bend, Indiana

"Great minds run" etc. We hope you enjoy the story beginning on page 10. —ED.

Sirs:

Our children enjoyed the feature on a drawing lesson on Thumper very much and we would like to see a drawing lesson carried in each issue as a regular feature.

Sincerely,
Susie Runnells
Sarasota, Florida

Disney News will feature one more of this series ("How to Draw Goofy") in a future issue.—ED.

Sirs:

Inane articles about how to draw "Mickey Mouse" and "Thumper" do not belong in Disney News. They are for "kiddies" and people looking for cheap art lessons.

And what ever happened to the *letters* page? However, no trivial questions, please. Bring it back and bring on the critics!

Thank you,
Norman Tipton

"Kiddies" are our faithful readers too. We appreciate your critiques and suggestions.—ED.

Sirs:

I just wanted you to know that I feel that what Walt Disney has achieved is the finest form of entertainment in the *world.* Please tell me where I can receive information on Walt Disney Productions–past, present or future.

Brett Barenholtz
Aurora, Ohio

Disney News, the official magazine for the Magic Kingdom Club, is a good source of information about what is going on inside the Disney organization. For subscription information, write Bettie Woody, DISNEY NEWS., P.O. Box 3310, Anaheim, CA 92803.—ED.

Current News From The MAGIC KINGDOM CLUB

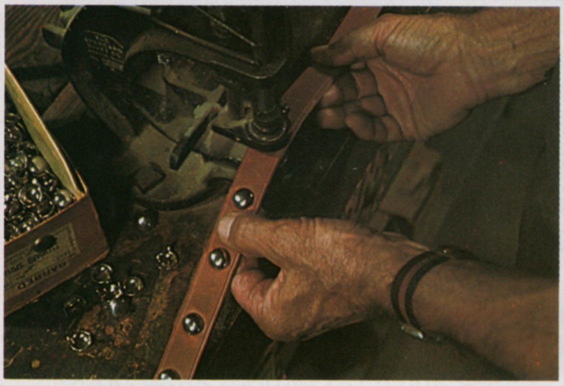
- Continuing through May at *Disneyland*, Club members are offered a choice of exclusive ticket media: Either the unlimited-use "Passport to Disneyland" or the traditional "Magic Key" ticket book.
- Currently being tested at selected times in *Walt Disney World* is a two-day unlimited-use ticket media; Club members may purchase this at a reduced price. The Club's "Magic Key" ticket book is also available through May.
- Reservations are now being accepted for the *1978 Magic Kingdom Club Vacation Plans* at Disneyland and Walt Disney World. These Vacation Plans offer the very best ways for Club members to visit both Disney destinations. New for 1978 are a tennis clinic and golf workshop at Walt Disney World. A new option on the Camping Jamboree plan at Walt Disney World is the use of a fully-equipped travel trailer by Fleetwood.
- The Magic Kingdom Club offers seven tours this Spring to *Mexico City* and *Ixtapa,* the newest resort in Mexico. All depart from Los Angeles and are seven nights' duration. Please write or call the Magic Kingdom Club Travel Center for further information.
- Now available is the 1978 edition of the *Howard Johnson's* Travel Directory exclusively for Magic Kingdom Club members. The Directory lists more than 400 Motor Lodges throughout the United States and Canada honoring the Club membership card. Be sure you have a copy for those vacation and travel months ahead; just write either Magic Kingdom Club Travel Center. The full-size Howard Johnson's Directory is also available at any Howard Johnson's Motor Lodge or Restaurant.
- Spring is no doubt the most beautiful season at *Florida Cypress Gardens*, near Walt Disney World. Magic Kingdom Club members are eligible for a reduced admission price at the Gardens, one of Florida's oldest and most famous attractions.

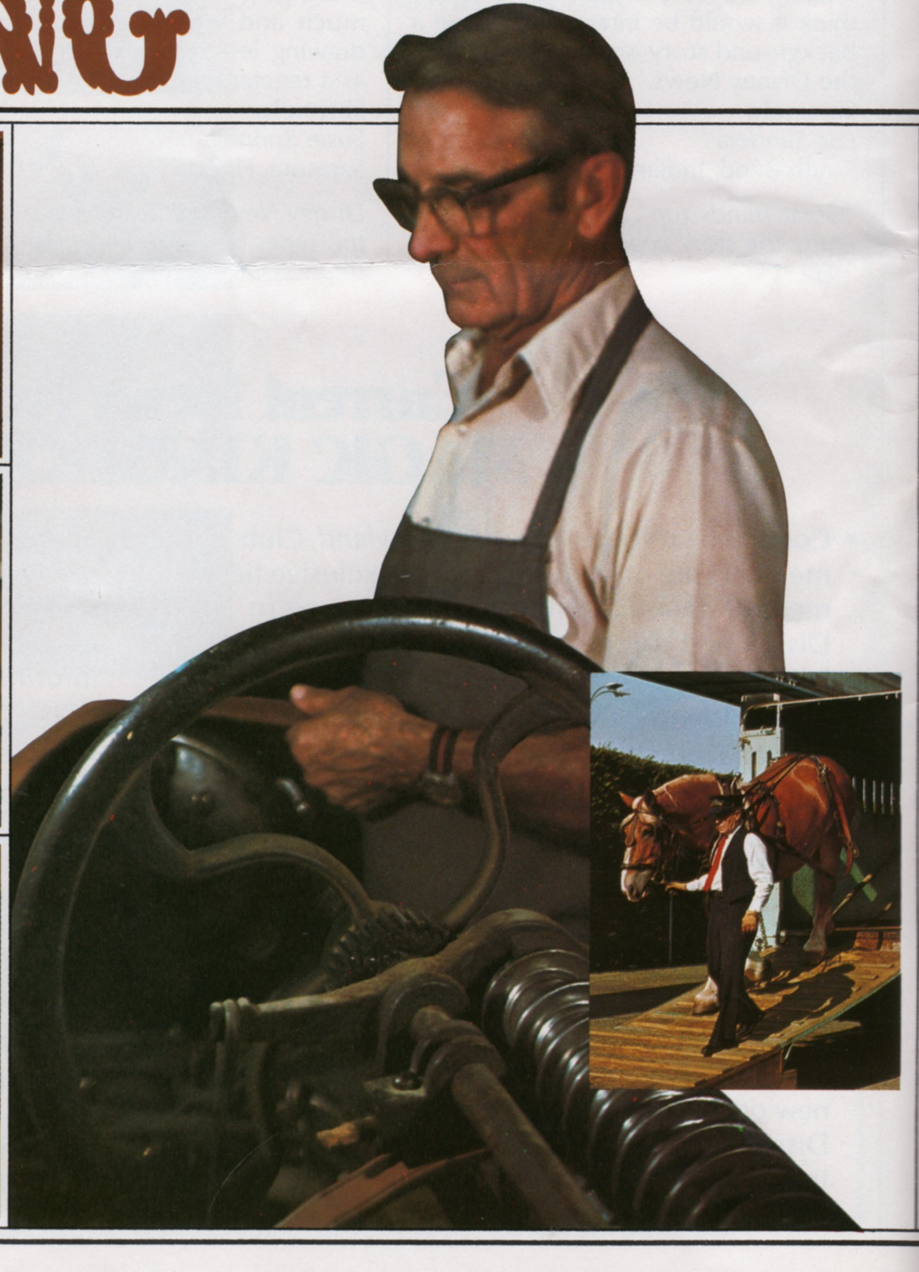
THE LOST ART OF HARNESS MAKING

"Here was the open grave of a charioteer, dead since the second century before Christ. He lay on the floor of his car, having been dressed for the grave in his finest clothes and jewelry, weapons to hand and food for his journey dispersed within reach. The harness for his team had been draped over him." Description of a recent archaeological discovery made in England.

In this age of comfortable, quiet cars, the image of a horse-drawn world seems as alien as a distant planet. And yet to trace the history of the horse is to rediscover our own past. For the old relationship between man and horse lives on in our inherited culture.

From the development of the chariot civilization to that of horse-drawn traffic and the carriage horse, covers fifty centuries. In the course of those 5,000 years, the development of bridles and bits, saddles and harnesses, became very complex indeed. However, very few library and research books enlighten one on the manufacture of a horse's garments (especially the harness), let alone provide any history of how or why or by whom each piece was invented. Perhaps the first harness





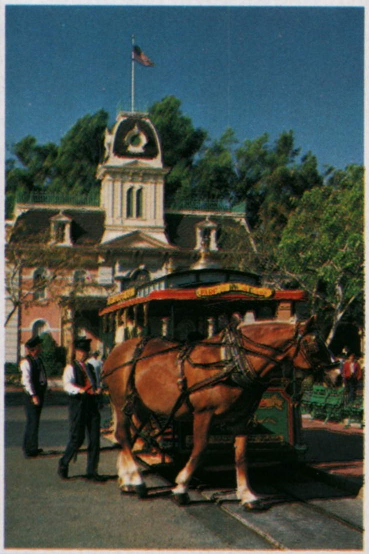
was a vine wrapped around a horse's neck and tied to saplings along each side to which something man wanted dragged from one place to another could be attached. And perhaps each new piece was just an on-the-spot invention to prevent a horse from doing what man didn't want him to do.

All of this speculation and mystery is of little consequence to Day Sechler, who does his own improvising as Disneyland's superintendent of livestock on the Park's back lot "Pony Farm." A master at making harnesses, bridles and reins, Day provides custom-made strappings for any and all of the 31 draft horses, saddle horses, Shetland ponies and mules that presently live and work at the Park. From Walt Disney Studios, where he was a helper in building stagecoaches, Day moved to his present position over 20 years ago. Since then, he has seen to the health and well-being of over 900 horses used to pull Disneyland's street cars and special parade wagons and carriages.

With perhaps one sample harness (purchased from a scarce supplier in the East) to go by, over the years Day became an expert in making new ones as the Pony Farm population grew. "When you needed a new harness, you just made one," he states simply. Proof of his craft are the personalized strappings hanging in each of the stalls provided for the magnificent Belgians, Percherons and Clydesdales used in the draft-horse teams that pull the horse-drawn trolleys on Main Street, U.S.A. After each day's use, the harness is cleaned with saddle soap and the metal polished.

Among the simple but effective tooling and leathercraft equipment in Day's workshop is a 1911 sewing machine, in beautiful working condition, and used constantly. From giant cowhides, Day uses a skiver to cut the desired thickness for each harness piece. A creaser "grooves" the leather for stitching. A shaper does the obvious, and hardware is added with the aid of a punch. Finally, metal decorative "spots" are pressed into place with...a spot presser. Designs are pressed on wet leather with special dies.

Being a "tailor" for hefty horses weighing anywhere from 1,800 to 2,200 pounds is a craft not shared by many others. Day credits his expertise to being raised in Kansas where horses supplied the original "horsepower" on his family's wheat farm. At Disneyland, Day Sechler has little time to appraise the unique place that a horse's harness deserves in our American culture...or to acknowledge the significant part his skills have had in raising a disappearing trade into the realm of conceptual art.



Double Feature–
"CANDLESHOE" & "RETURN

Helen Hayes

In early 1978, two outstanding motion pictures will be released by Walt Disney Productions. Each of them will feature an outstanding actress of stage and screen. And each actress has received two Academy Awards! Helen Hayes, referred to as the first lady of the American theater, appears in the February release of "Candleshoe," her third movie for the Disney organization. Veteran actress Bette Davis makes her Disney debut in a new fantasy thriller, "Return from Witch Mountain"–to be released at Easter time.

Miss Hayes earned her first Oscar in 1931 for her portrayal in "The Sin of Madelon Claudet." The next one came 38 years later, for her part as an eccentric stowaway in "Airport." In "Candleshoe," she plays Lady Gwendoyln St. Edmund, mistress of a baronial manor once owned by a British privateer. Her co-star, leading juvenile actress Jodie Foster, portrays an American tomboy who lays claim to her estate. Comedy, mystery and excitement ensue before matters are cleared up. Renowned actor and writer David Niven wears three different disguises in the film. Leo McKern also stars in the suspense comedy, directed by Norman Tokar under Ron Miller's executive producership for Buena Vista release. David Swift and Rosemary Anne Sisson wrote the screenplay from a book by Michael Innes.

Helen Hayes began acting at the age of five and made her movie debut some seventy years ago. "It was magic, it was a great life!" she exclaims. "My first picture was 'Jean and the Calico Doll,' in which I supported the dog star of that era, a collie named Jean." For "Candleshoe" she hesitated about playing a titled Englishwoman. "But then," she thought, "I once played Queen Victoria, and later a nanny in 'One of Our Dinosaurs is Missing,' so I decided to take a chance."

Miss Hayes' achievements surpass enumeration. Ironically, an allergy to theater dust forced her to quit the stage, but her career on screen and television continues without interruption. Miss Hayes is equally well known as a humanitarian, devoted to all causes serving mankind.

FROM WITCH MOUNTAIN"

Betty Davis

Of her role in "Return from Witch Mountain," versatile actress Bette Davis said, "What fun! Here I am, acting with two very bright children and an utterly brilliant goat! The goat plays a laboratory animal that helps rescue the youngsters." Her young costars, Ike Eisenmann, 14, and Kim Richards, 12, recreated the roles they originated in the 1975 hit "Escape to Witch Mountain." This time they are psychic children from another planet who return from Witch Mountain to see what life is like in a big American city. Miss Davis stars as Letha Wedge, accomplice in kidnapping and exploiting first one, and then both, of the supernaturally gifted youngsters. Her partner in crime is played by Christopher Lee, known for his monster and ghoulish parts in the past. The screenplay was written by Malcolm Marmorstein based on characters created by Alexander Key. John Hough directed under Ron Miller's and Jerome Courtland's producership.

Massachusetts-born Bette Davis' decision to become an actress came early in life. Through hard work and natural ability she was awarded a scholarship to John Murray Anderson's dramatic school in New York. After two Ibsen roles with a touring repertory company, Miss Davis appeared on Broadway in "Broken Dishes" followed by "Solid South." She made her film debut in 1931 in "Bad Sister," but it was her interpretation of an ingenue in "The Man Who Played God" that made Hollywood sit up and take notice. She received her first Oscar the following year for her role in "Dangerous", and another in 1938 for her performance in "Jezebel".

"Return from Witch Mountain" is Miss Davis' 83rd film. In 1977, she received the American Film Institute's Life Achievement Award.

"Band For Every Land"

Close your eyes and listen. The frenzied notes of a saxophone tell you a band of Keystone cops is coming down Main Street, U.S.A. Footsteps marching on cobblestones, and the solemn rat-a-tat-tat of drums, signal the arrival of the Fife and Drum Corps in Liberty Square. The reverberating ring of a steel drum and the rhythmic beat of maracas identify your tropical surroundings as Adventureland.

No matter where you are in the Magic Kingdom at Walt Disney World, music tells a story. As much as the themed attractions, the architecture or the landscaping, music plays an important job in capturing the feeling of another time or place.

You could, in fact, walk around the 100-acre theme park listening with your eyes closed, and never be lost! That's because the ever-present music played by a dozen different groups who perform in the Magic Kingdom every day would always tell you right where you are.

Let's take a walk and find out.

A barbershop quartet is harmonizing "Dai-sy, Dai-sy! Give me your answer true!" From a ragtime piano comes the plunk-ety-plunk introduction of "The Man On The Flying Trapeze," followed by a chorus of voices singing along. You're on Main Street, U.S.A., back in the turn of the century.

Banjos and guitars are pickin' out a foot-stompin' tune, joined by a wailing harmonica and clapping hands — this must be Frontierland. Inside a saloon, a line of dancing girls kicks up its petticoats in a whoopin' and hollerin' Wild West show hosted by none other than Slue Foot Sue and handsome Diamond Jim.

But, now listen. The pace of the music is slower; its tempo more deliberate.

Drums beat out a steady pattern while a chorus of flutes whistles a military tune. This is New England during the revolution, and we're just in time for the "Son and Daughter of Liberty" ceremony honoring our nation's independence, in Liberty Square.

Like an open music box, Fantasyland spills out a myriad of tunes to welcome you. "Who's Afraid Of The Big Bad Wolf?" merrily sing out The Three Pigs. A few steps away, a band playing the bouncy melody of "It's A Small World" starts you humming.

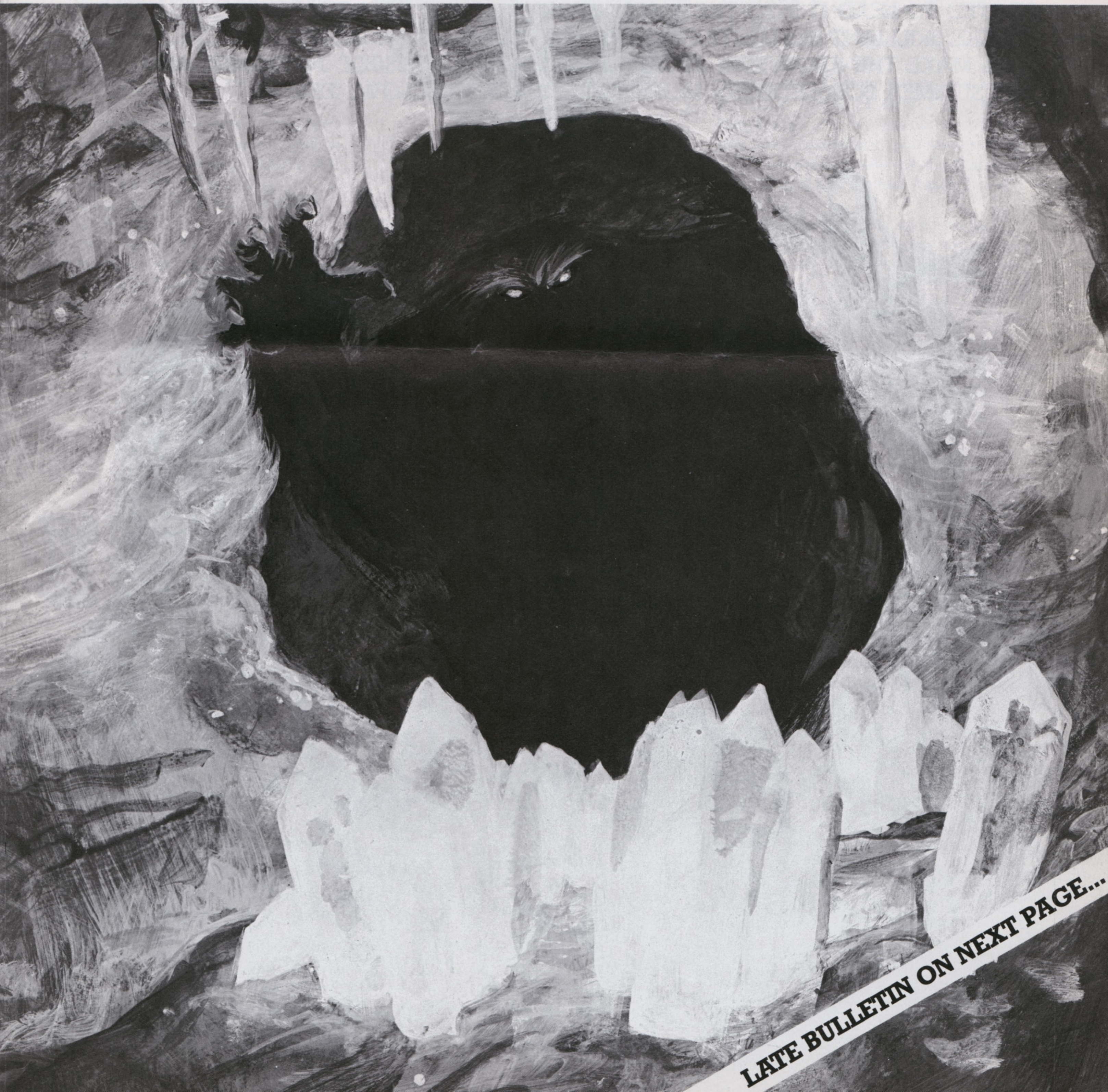
Jungle sounds, bird calls and the sounds of percussion instruments signal your arrival in Adventureland. Here, the music of Trinidad is played on steel oil drums that send lilting melodies through the whispering palms and tropical flowers.

Music unlike any you've heard before summons you to Tomorrowland. It's a concert performed by a machine that makes music. Violins, clarinets, trumpets and even a chorus of lady singers emerge from this amazing silver machine. Rock and roll songs and classical music are created by electronics.

Everywhere you go in the Magic Kingdom, music has a message for you. It can make you feel happy or help you remember something from the past. Sometimes a melody brings to mind a far away place you've visited. Or starts you dreaming about a future you can only imagine.

Whatever its effect, music is a special part of the magic in the Magic Kingdom. Whether it's a brass-band march or a Roaring Twenties' rag, it's something everyone can share, from youngsters to grandpas.

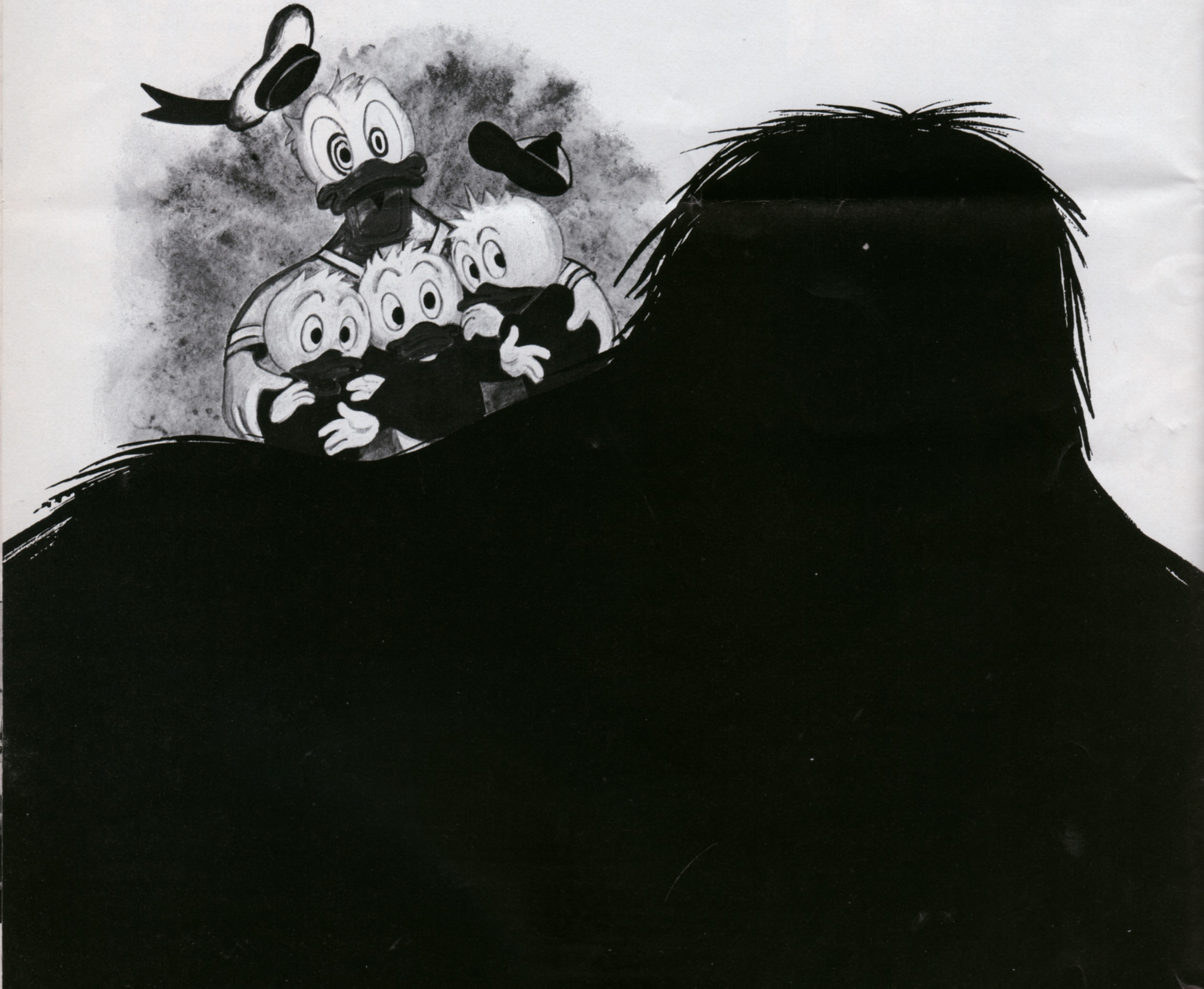
NEW CHILLS... NEW THRILLS inside the MATTERHORN...



LATE BULLETIN ON NEXT PAGE...

BULLETIN...BULLETIN...BULLETIN...

A HAIRY APE/BEAR-LIKE CREATURE HAS BEEN REPORTED BY RELIABLE SOURCES AS LURKING IN THE SHADOWS HIGH IN THE DARK CAVES IN DISNEYLAND'S ***MATTERHORN*** MOUNTAIN. AT THE UPPER-ALTITUDE SITE WHERE NEW RUNS ARE BEING CREATED TO ACCOMMODATE HIGH-CAPACITY BOBSLEDS, A CONSTRUCTION EXPERT SPOTTED A FLEETING FIGURE ESTIMATED TO BE FROM 7 TO 9 FEET TALL. FOOTPRINTS DISCOVERED IN THE SNOW WERE MEASURED AT 8 INCHES WIDE BY 18 INCHES LONG. THUNDEROUS ROARS...SOME MEASURING UP TO 6.9 ON THE RICHTER SCALE...WERE HEARD ECHOING THROUGHOUT ***DISNEYLAND.*** THE CURIOSITY OF THIS MONSTROUS CREATURE, WHOSE CHILLING DOMAIN WAS FORMERLY THOUGHT TO BE THE HIGH HIMALAYAS, IS EXPECTED TO LEAD IT INTO THE ***MATTERHORN'S*** NEWLY FORMED CRYSTAL CAVERNS, WHERE BRILLIANT REFLECTIONS FROM SPARKLING STALAGMITES AND STALACTITES WILL MAKE THE RECLUSIVE ***ABOMINABLE SNOWMAN*** VISIBLE TO ***DISNEYLAND*** 1978 SUMMER BOBSLEDDERS. MORE BULLETINS TO FOLLOW... END.



Say Hello to Vicki...

Maria Victoria Jaramillo is fulfilling a long-time desire as she begins her year as the 1978 Walt Disney World Ambassador.

The pretty, brown-eyed brunette, who turned 19 on Christmas Day, had to wait two years until she was old enough to compete for the job of representing Walt Disney World to millions of people.

When she was named to succeed 1977 Ambassador Debby Bennett in ceremonies at Cinderella Castle last fall, Vicki became the youngest ambassador ever chosen at Walt Disney World.

Before her selection to the position, she worked for two years at Walt Disney World in the Guest Relations department as a Tour Guide and hostess.

Our new ambassador grew up in Orlando, Florida, but is an experienced world traveler who speaks fluent Spanish and conversational French. Her parents are from Columbia, South America and, as well as visiting other family there, Vicki has traveled in Central America, Texas, Mexico, Colorado and in the Bahamas.

During 1978, her busy schedule takes her to the northeast United States. Along with friends Mickey, Minnie, Goofy and Pluto, she will visit schools and hospitals "to bring a little bit of Disney to those people who aren't able to come to Walt Disney World."

Back home in Florida, Vicki serves as the official hostess for celebrities visiting Walt Disney World and also joins the 13,000 Vacation Kingdom employees she represents in special activities. In addition, she serves as an official representative of the State of Florida and the United States Travel Service.

As her year begins, Vicki looks forward to bringing the excitement of Walt Disney World to the many people she meets throughout the United States and the world.

Say hello to Vicki!

and Hi to Raellen

It was a very happy moment for her when 22-year-old Raellen Lescault was chosen Disneyland's 14th Ambassador to the World for 1978.

Raellen's selection from among four finalists was announced by television and film star Sandy Duncan on November 11 during festive ceremonies in the forecourt of Disneyland's Sleeping Beauty Castle.

As the new Emissary of Goodwill, the charming brown-eyed brunette will travel throughout the U.S. and abroad, extending the magic of Disneyland, and additionally will serve as official hostess to dignitaries who visit the Park.

Born in Weizburg, Germany, where her father was serving with the U.S. Army, Raellen is the daughter of Mr. and Mrs. Raymond Anthony Lescault. Other members of a warm and loving family are three brothers – Mark, Michael and Mathew, and a sister, Charleen.

At the present time, Raellen attends Cal Poly at Pomona where she is majoring in Architecture and Behaviorial Sciences. Her interest in architecture increased when she realized that commercial art courses were contributing little toward her goal of involvement in solar energy and futuristic design. Raellen is very enthusiastic about the role that EPCOT (Walt Disney World's Experimental Prototype Community of Tomorrow) and WED Enterprises (Disney's "imagineering" team) will play in America's future lifestyle.

Raellen has been an employee at the Park since 1973, where she originally served as a Merchandise Hostess until 1976 when she became a Tour Guide.

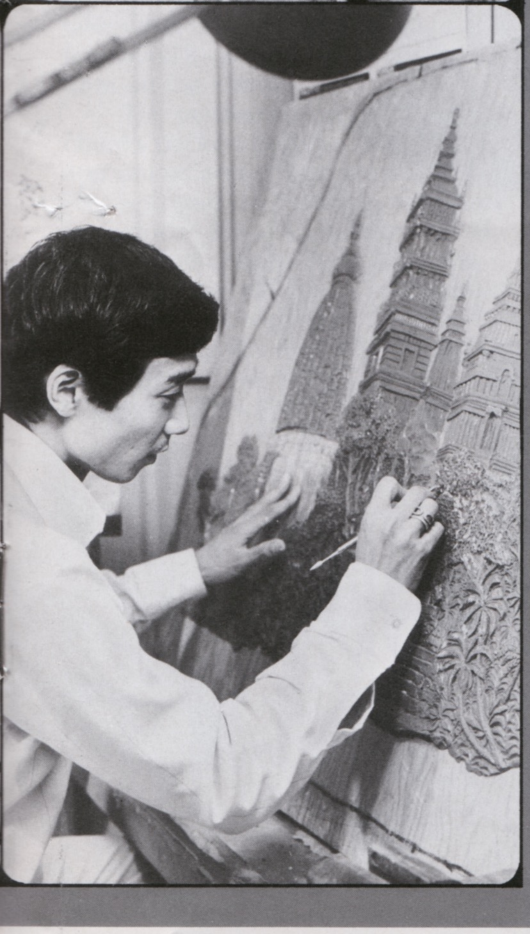
Hopefully, Raellen's busy 1978 schedule for Disneyland won't curtail her home activities and hobbies, but when time permits, she enjoys building models, reading, cooking and sewing.

DISNEY NEWS salutes these two talented young ladies who will spend the next year sharing their special pride of Disney with the world.

REFLECTIONS OF

AMERICA ON PARADE
Disneyland

IMAGINATION



We've all seen houses and stores with picture windows, but not many are like the showcases at the Disneyland Main Street, U.S.A., Emporium. Visitors to Anaheim's Magic Kingdom find to their delight that these are, literally, "picture windows," featuring fully animated scenes from beloved Disney classics.

Whether they're depicting an upcoming hit or a long-time Disney favorite, the Emporium's nine windows, like nearly everything else at Disneyland, look as if they just "happened"–as if Tinkerbell waved her magic wand and, "poof"...they were there.

But not so. It takes a team of Disney artists and craftsmen an average of six months to complete the scenes; and it all begins with three artists working out of the Park's Marketing Division.

Once a decision has been made at the Walt Disney Studio in Burbank as to which film to promote at the Emporium, artists Bob Davis, Jim Dieli and Gene Calmelot sit through a screening of film clips to help them determine animation and set design direction. This begins the first crucial phase of creating the Main Street window scenes.

Back at their drawing boards, Bob, Jim and Gene use stills from the movie to help determine color, dimension, setting and action. Once these carefully prepared blueprints are completed and the type of animation is decided upon, directions are sent to Walt Disney World's Display Department.

There, Eric Gatley and his team of craftsmen take care of creating the animated figures. Upon their arrival at Disneyland, craftsmen from the Park's Maintenance Division complete the sets, under the careful supervision of the Disney artists.

These same designers, by the way, are responsible for a myriad of interior creations, packaging designs and souvenir items used at Disneyland. You'll see evidence of their creative touch at the Park's Camera Shops, Frontierland's Mexican Village, Main Street's Flower Market and Rings 'n Things. If you've visited Disneyland, you may have had a Coke from a Disneyland cup or a hot dog in a Disneyland wrapper. These and many more software items feature designs created by these three talented artists. Or you may own a Disneyland souvenir poster, pennant, map, coster tray, tobacco can or Bicentennial plate. Again, Bob, Jim and Gene are responsible for the art work involved.

Those of you who've been to Disneyland this year may recall visiting Sleeping Beauty's Castle and following her magical story as it carried you along the castle's winding stairway. Gene, who was with the Studio's Animation Department during the production of Disney's "Sleeping Beauty," lent his creative mind and hands to this project.

Meanwhile, back at the Emporium, the final touches are added with the actual installation of the scenes. Bob and Jim are always on hand to supervise this phase.

And presto–there are Mowgli, Balo, King Louie and all their Jungle Book pals greeting you from the Emporium windows, just like magic–that old Disney magic, that is.

It's Naturally Good

Most often, the foods that we like the most and that taste best aren't the ones that are good for us. Not so at the Lunching Pad! Everything here in this Magic Kingdom restaurant at Walt Disney World is as good tasting as it is good for you!

The Lunching Pad specializes in natural foods, which means almost everything they serve – from the tuna fish sandwiches to the Yogurt Floats – is made from unprocessed foods, and without artificial ingredients.

Appropriately enough, the Lunching Pad is found in Tomorrowland in the Magic Kingdom. As we go into the future, more and more people are interested in the food we eat and how it is grown and made.

But let's take a look at what's on the menu in this healthful snack bar today!

Start with a glass of all natural pear juice or creamy pineapple-coconut juice, freshly served from large juice dispensers. Or sip a cup of cool apple or bright-pink strawberry-apple juice.

Some people think eating natural foods means eating watercress salads or strange vegetables they've never heard of. Well, how about a natural tuna fish sandwich?

At the Lunching Pad, they've taken that old lunchtime favorite and improved it – and it's the most popular item on the menu.

The sandwich starts with tuna chunks packed in water, fresh celery and onion, and natural mayonnaise. This is spread on a crunchy substitute for lettuce – alfalfa sprouts, sprouted fresh in the kitchen daily. All of this goes between two slices of natural whole wheat bread. Don't think you're eating just ordinary bread, either. The Walt Disney World staff special-orders the bread from a natural foods bakery where it is made from organically grown, stone-ground whole wheat, water, natural honey, safflower oil, yeast and sea salt.

THE LUNCHING PAD
THE SPACE PORT
LUNCHING

Another popular sandwich is cream cheese on Honey Date-Nut Bread. The bread for this sandwich is made with natural honey, which means the honey was made from the nectar of wild flowers, rather than from cultivated blossoms.

Or, you might enjoy a Fresh Fruit and Vegetable Salad, a colorful arrangement of pineapple pieces, orange slices, grapes, celery and carrot sticks, and tomato wedges on a bed of crisp lettuce. It's served with a cup of creamy frozen yogurt.

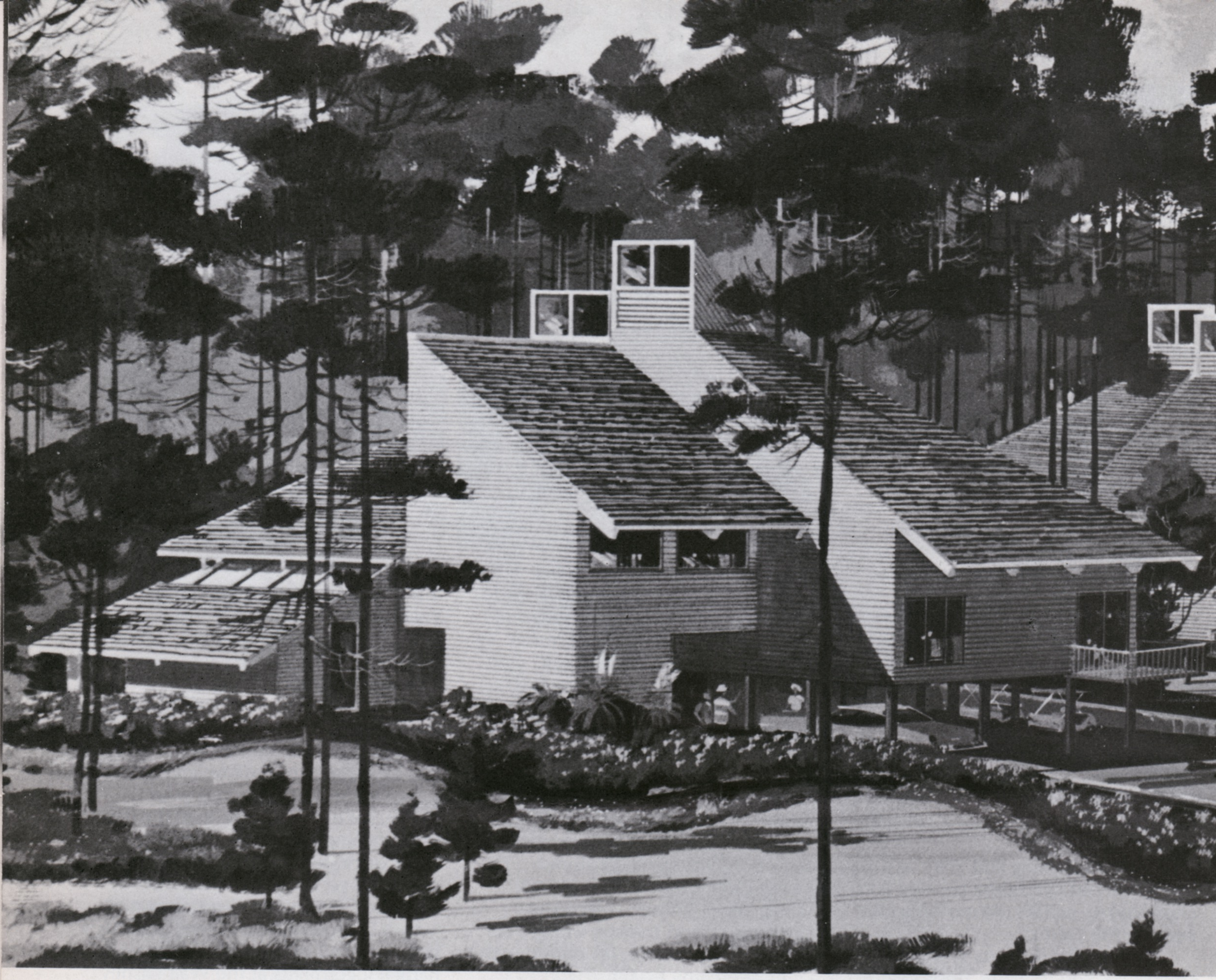
Which brings us to all the yummy desserts at the Lunching Pad.

The number-one choice for dessert-lovers is frozen yogurt, in vanilla or strawberry. It's creamy like soft ice cream, but with a marvelous, extra tang – that's the yogurt flavor! You may enjoy it simply swirled on top of a cone, or with fruit juice in a Yogurt Float. Or, sit down and dig into a real treat, a Honey and Nut Sundae. This is a cup of frozen yogurt served with a generous topping of natural honey laced with cinnamon and a sprinkling of chopped walnuts. If you say you don't like natural foods after one of these, we don't believe you!

For snacks to slip into your pocket for nibbling later on in the day, the Lunching Pad offers tempting slices of Honey Date-Nut Bread, chewy Coconut Macaroons, soft Oatmeal Cookies and Carob Brownies (which taste very much like chocolate brownies). All of these are made from natural ingredients at the Walt Disney World bakery.

Other munchies include French Onion Crisps, Sesame Buds, Nut Snacks and all-natural potato chips, made without preservatives.

Surprised? Natural food can be anything from tuna fish sandwiches to potato chips. And what's more, at the Lunching Pad, it's all naturally good!



Lake Buena Vista Introduces

Walt Disney World is saving energy while they create a unique, new type of accommodation for vacationers in Florida.

Sixty four Fairway Villas are being built along the Lake Buena Vista Golf Course in Walt Disney World's Resort Community, each with a predicted energy savings of up to 50 per cent compared to similar structures without the power-saving features.

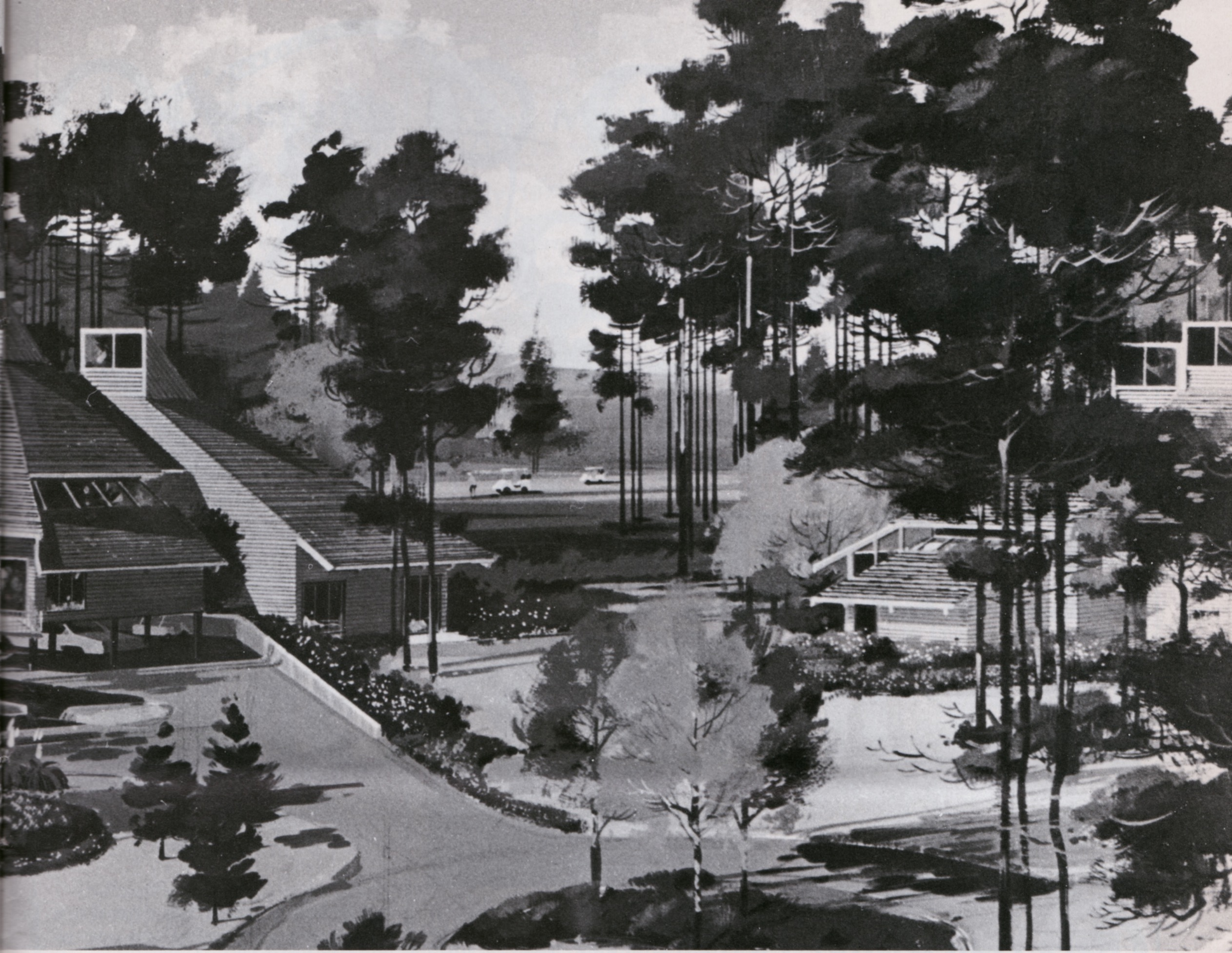
Several of the power-pinching design features depend not on expensive machines, but on well-studied positioning of buildings and energy-conscious application of construction methods and materials. And, say the designers from WED Enterprises (the Disney architectural, master planning and "imagineering" firm), all of these energy saving features – ranging from site selection to the unconventional heating and cooling system – can be incorporated into the construction of new single family homes.

Another concept incorporated in the Fairways Villas is unique room flexibility. Each tri-level living unit has a living room and kitchen area which may be connected to one, two or three bedrooms just by opening or closing certain sections. With these modifications, a single building can accommodate a large or small family or even a business meeting.

Building sites for the clusters of homes were selected to take maximum advantage of existing shade trees. The Villas are also oriented to give less window exposure toward the south and west, providing shade for the larger glass areas during the hottest part of the day.

Exaggerated roof overhangs will reduce the amount of heat absorbed through the walls by shading large exterior wall areas. Clerestory areas with five-foot-long overhangs will provide natural light to the living, kitchen and mezzanine areas without increasing the interior temperature.

The heating and cooling system for the Villas is a highly efficient air-to-air heat pump. In addition, hot water is provided by heat recovered from the condenser when the air



The Energy Savers

conditioning is in operation–about eight months of the year.

Provisions have also been made in both the heating/cooling system and the building orientation for the future addition of a solar energy system which would employ liquid-type, roof-mounted solar collectors.

High efficiency lighting fixtures in the Villas give adequate lighting at minimum energy cost and heat gain. All interior lighting will be done with fluorescent fixtures employing an electrically efficient frequency converter. Fixtures designed for domestic use, indirect lighting methods, and reflectors will be used to accent and develop relaxing living areas.

The Fairway Villas have also been designed to take advantage of the forces of nature for cooling at certain times. When air conditioner use is marginal, a chimney draft, which augments the ventilation effect of open windows, will create a constant cross-circulation of cool air.

In planning all of these energy-saving features, the WED designers didn't forget about the good looks of the buildings. The exteriors are finished in attractive, natural cedar siding that will blend into the wooded surroundings. The roofs are covered with cedar shingles.

Inside, heavy beams across the ceilings again show off the beauty and texture of natural wood, while an open mezzanine gives a spacious but cozy feeling to the living area. All of the Villas will be fully furnished in a luxurious, comfortable style practical for families or business groups.

The new resort lodgings are being built in accordance with the goals of the Disney EPCOT (Experimental Prototype Community of Tomorrow) plan to demonstrate practical ideas and systems for better living.

In all, there will be 24 two-story buildings with 64 Villas and 128 bedrooms. The first six buildings are nearly finished, with the entire project scheduled for completion in late summer.

Vacationing in one of Walt Disney World's new Fairway Villas will be like experiencing a preview of the future, when saving energy will become a way of life.

IN AND AROUND WALT DISNEY PRODUCTIONS

Walt Disney World®

—The World Series of Entertainment presents big band entertainment, March 3, at a special party in the Magic Kingdom, from 9 p.m.-1:30 a.m. Stan Kenton, Woody Herman and Maynard Ferguson headline the evening, which also includes unlimited use of more than 45 attractions.

—The Lake Buena Vista Office Plaza Building, located in Walt Disney World's Resort Community, opens its doors in March. Several large corporations occupy the five-story building, which is the first phase of an office complex which eventually will include nine buildings on a 50-acre site.

—Spring holidays and Easter are celebrated the last two weeks of March with entertainment, special performances of the Main Street Electrical Parade and fireworks—and extended hours till 1 a.m. in the Magic Kingdom.

—May brings special values for everyone age 55 and over. A tie-on ticket is good for one day's admission and unlimited use of over 45 Magic Kingdom attractions.

—Members of the Armed Forces and their families are entitled to a special-value in May. A single ticket is good for Magic Kingdom admission and unlimited use of attractions. Special-value accommodations also will be available.

—Saturday Night at the World, on May 27, features a nighttime performance of Mickey's 50th Birthday Parade, "Fantasy in the Sky" fireworks and extended hours till midnight.

……

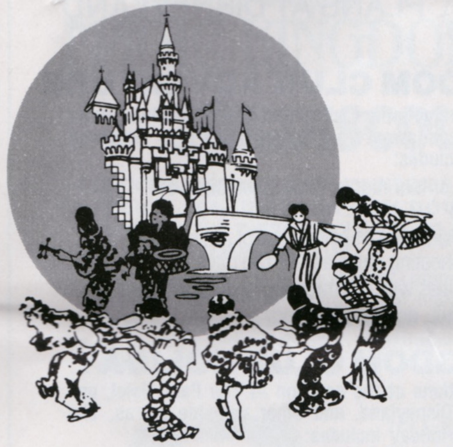
Events, times and dates are subject to change without notice. Before planning your Walt Disney World vacation, we suggest you write Walt Disney World Information, P.O. Box Lake Buena Vista, FL 32830, for the latest information about all these events.

Disneyland

...Beginning March 15, through September 17, 1978, Disneyland will be open *every day* with extended hours during Easter week. Summer hours beginning June 17: 8 a.m. to 1 a.m.

During the Easter holidays, March 19-26, special entertainment for all ages will be featured.

Highlights of Japanese art and culture will be exhibited throughout the Park during Festival Japan, April 8 and 9.



Daily entertainment will be presented to senior citizens on May 22-26 on special Senior Citizens Days.

"Sir Edward's, A Store for Men," opened recently in the Disneyland Hotel Shopping Complex featuring a full assortment of men's clothing and accessories. Quick and expert tailoring for the impatient traveler.

Events and hours subject to change without notice.

Movies

...Early 1978 movie releases, "Candleshoe" and "Return to Witch Mountain" are reviewed elsewhere in this magazine beginning on page 4.

"In Search of the Castaways," starring Hayley Mills, Maurice Chevalier and George Sanders will be re-released in late May, while "The Jungle Book," the full-length animated feature based on tales of Kipling, returns in June.

Ken Berry, Sandy Duncan, McLean Stevenson, Harry Morgan and Roddy McDowell star in the first of two new summer releases from Disney, "The Cat From Outer Space."

Also set for summer is "Welcome to Bloodshy," a rip-roaring saga of the Old West, with Jim Dale, Don Knotts, Jack Elam and Darren McGavin.

Music and Records

...Walt Disney Music Company announces the release of four brand new Storyteller Cassettes, "Pete's Dragon," "The Rescuers," "The Hobbit" and "The Wizard of Oz." Each cassette tells an exciting story with word for word narration, dramatic character dialogue, authentic sound effects, musical backgrounds and delightful songs to sing. Plus, there's a beautiful 24-page Read-Along book filled with full-color illustrations.

Home Entertainment

...Visitors to Disneyland and Walt Disney World will find a new home movie on the Main Street Electrical Parade – beginning in March. The latest "in-Park" film will be available in color and sound on 200′ reels.

In April, Disney fans will have their first opportunity to purchase five new color-sound 200-footers: from *CINDERELLA...CINDERELLA'S SURPRISE DRESS;* from *SLEEPING BEAUTY...ONCE UPON A DREAM;* from *ROBIN HOOD...ROBIN HOOD RESCUES MAID MARION;* from *LADY AND THE TRAMP...AN EVENING WITH LADY AND THE TRAMP;* from *THE JUNGLE BOOK...MOWGLI, THE JUNGLE BOY;* and a color/sound 400′ reel in English and Spanish: *PLUTO'S PLAYFUL PRANKS.*

Educational Media Company has released two brand new Winnie the Pooh products now available to schools. A language arts filmstrip collection called *LET'S TALK WITH WINNIE THE POOH,* and a consumer economics filmstrip series entitled, *WINNIE THE POOH AND THE VALUE OF THINGS.*

The Company has also released three new Disneyland products: *THE DISNEYLAND MAGICAL METRICS TOUR, THE DISNEYLAND LANGUAGE ARTS SKILL BUILDER KIT* and *FUN WITH MUSIC: A MUSICAL TOUR OF DISNEYLAND.* Each of these kits recognizes that youngsters have a natural love of Disneyland and uses the atmosphere of the Park – the music, sound effects, photography and themes – to help teachers create absorbing, attention-holding lessons.

Disneyland®
PARK IN CALIFORNIA

"The happiest place on earth"

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PASSPORT TO Disneyland®

Exclusive
Passport
Walt Disney's Magic Kingdom Club
Disneyland

AVAILABLE NOW THROUGH MAY, 1978!

- **Admission and unlimited use of all 54 Disneyland rides, attractions, and shows.** (Except shooting galleries)
- **Do it all! At your convenience!**
- **A full day of fun for the whole family!**

ADULT	$7.75
JUNIOR (12 thru 17)	$7.25
CHILD (3 thru 11)	$6.75

MAGIC KEY Ticket Book Also Available
Includes Admission and any 11 Attractions of your choice

	Value	Box Office Price
ADULT	($15.40)	$6.75
JUNIOR (12 thru 17)	($14.40)	$6.25
CHILD (3 thru 11)	($11.00)	$5.75

Effective through May, 1978

ABOVE TICKET MEDIA NOT AVAILABLE TO THE GENERAL PUBLIC
Present Magic Kingdom Club card at Main Entrance Box Office.
(Parking—50¢ per car)

GENERAL ADMISSION ONLY
Entitles guest to admission to DISNEYLAND, and all its free shows, exhibits and entertainment.

ADULT	$5.50
JUNIOR (12 thru 17)	$4.50
CHILD (3 thru 11)	$2.50

Prices subject to change without notice.

SPRING OPERATING HOURS

Starting March 15, Disneyland is open every day through September 17. This Spring the operating hours are 10 a.m. to 6 p.m. on Monday through Friday and 9 a.m. to 7 p.m. on the weekends.

Exceptions: March 19 through March 25, 9 a.m. to 12 Midnight. March 26 (Easter Sunday), 9 a.m. to 10 p.m. Closed on Monday and Tuesday until March 15.

Walt Disney's
Magic Kingdom Club®

THREE GREAT WAYS TO EXPERIENCE DISNEYLAND!

ANNOUNCING THE 1978 MAGIC KINGDOM CLUB VACATION PLANS AT DISNEYLAND

MAGIC KINGDOM CLUB ADVENTURE

Featuring deluxe accommodations at the exciting Disneyland Hotel — just a Monorail ride away from Disneyland! This delightful vacation adventure includes:

- Choice of two, three or four nights' accommodations at the Disneyland Hotel
- Admission to Disneyland and unlimited use of all rides and attractions (except shooting galleries) for two days
- Choice of other activities with the three and four-night plans
- From $64.00 per adult, double occupancy

MAGIC KINGDOM CLUB HOLIDAY

Featuring accommodations at the new Inn At The Park Hotel, unlimited admission to Disneyland, and other valuable extras. The Magic Kingdom Club Holiday includes:

- Choice of two, three or four nights' accommodations at the Inn At The Park
- Admission to Disneyland and unlimited use of all rides and attractions (except shooting galleries) for two days
- Choice of other activities with three and four-night plans
- From $56.00 per adult, double occupancy

MAGIC KINGDOM CLUB MINI-VACATION

The economical way for Magic Kingdom Club families to visit Disneyland, with accommodations at the nearby Howard Johnson's Motor Lodge — the "Official Host of the Magic Kingdom Club". This family vacation features:

- Choice of two, three or four nights' accommodations at the Anaheim Howard Johnson's Motor Lodge
- Two Magic Kingdom Club ticket books per person
- Choice of other activities with three and four-night plans
- From $40.50 per adult, double occupancy

Junior and child rates are available at substantial savings for all Magic Kingdom Club Vacation Plans. Accommodations subject to space availability and price change without notice. Plans effective through December 31, 1978.

For further information regarding Magic Kingdom Club Vacation Plans at Disneyland, please WRITE:

Walt Disney's
MAGIC KINGDOM CLUB®
TRAVEL CENTER
P.O. Box 4180, Anaheim, California 92803
(Be sure to include your Chapter Number)
For reservations call (714) 956-2600

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WALT DISNEY'S MAGIC KINGDOM CLUB®

YOUR KEY TO NATIONWIDE VACATION AND TRAVEL BENEFITS . . .

Over 400 Lodges Nationwide Welcome MKC Travelers.

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THE OFFICIAL HOST OF

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10% DISCOUNT

PARTICIPATING HOWARD JOHNSON'S MOTOR LODGES OFFER A 10% DISCOUNT ON DOUBLE-OCCUPIED ROOMS AT THE DIRECTORY RATE TO ALL MEMBERS OF THE MAGIC KINGDOM CLUB.

This discount is not applicable to commissionable, special group, or preferred rates. You must make advance reservations and identify yourself as a Club member. Membership card must be presented upon registration. This offer effective until withdrawn.

HOWARD JOHNSONS *motor lodges*

TOLL-FREE
RESERVATIONS
800-654-2000*
*In Oklahoma: 800-522-9041
*In Canada: Call Collect 405-848-8611

Get a FREE directory listing the participating lodges at any Howard Johnson's Motor Lodge or Restaurant.

REMEMBER:
At most motor lodges, children under 18 are accommodated free of charge when occupying a room with their parent(s).

ANNOUNCING EXCLUSIVE MAGIC KINGDOM CLUB TRAVEL ADVENTURES TO

MEXICO CITY & IXTAPA

- Seven departures from Los Angeles in Spring, 1978
- Seven nights—$375 per adult, double occupancy

For further information please write:

WALT DISNEY'S MAGIC KINGDOM CLUB®
TRAVEL CENTER
P.O. Box 4180, Anaheim, California 92803
(Be sure to include your Chapter Number)
For Reservations call (714) 956-2600

Another exclusive for Club Members

FLORIDA Cypress Gardens

Now, your membership card entitles you and your entire family to a special admission price at CYPRESS GARDENS near Walt Disney World in Florida.

	REGULAR PRICE	CLUB MEMBER PRICE
ADULT	$4.50	$4.00
JUNIOR (12-16)	$3.50	$3.00
CHILD (6-11)	$2.50	$2.00

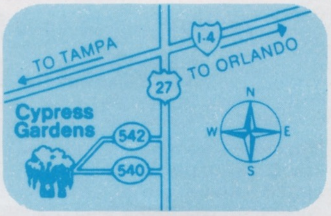
Children under 6, FREE with parent.

Prices subject to change without notice.

OPEN EVERY DAY OF THE YEAR

FOUR WATER SKI SHOWS DAILY: 10:00 — 12:00 — 2:00 — 4:00

Offer applicable through December 31, 1978. Membership Card must be presented at Ticket Window.



For Further Information Please Call **(813) 324-2111**

Introducing an exciting new benefit for Magic Kingdom Club members

Club members now receive 10% discount with minimum $5.00 total purchase at

Walt Disney World Village
AT LAKE BUENA VISTA

Effective throughout 1978, Club members receive a *10% discount* with minimum $5.00 total purchase on all merchandise in the Walt Disney World Village at Lake Buena Vista. This offer excludes dining, alcohol, food, tobacco and pharmaceutical products. A valid membership card MUST be shown upon purchase.

Make certain you have a valid membership card and don't forget to pick up your new 1978 Membership Guide. Both are now available at your Personnel or Recreation Office.

Walt Disney World®
VACATION KINGDOM IN FLORIDA

Magic Kingdom Theme Park Admission Media
SPECIAL MAGIC KEY TICKET BOOK AVAILABLE ONLY TO MAGIC KINGDOM CLUB MEMBERS

Includes use of Walt Disney World Transportation System (monorails, ferryboats and trams) for one day, Magic Kingdom theme park admission, and ANY 8 attractions of your choice.

	Value	Box Office Price
ADULT	(($13.20)	**$7.75**
JUNIOR (12 thru 17)	($12.20)	**$6.75**
CHILD (3 thru 11)	($10.20)	**$5.75**

(Parking — 50¢ per car)

**— NOT AVAILABLE TO THE GENERAL PUBLIC —
Present Magic Kingdom Club card at Main Entrance Box Office. Effective through May, 1978.**

Also available April 30 through May 24:
SPECIAL TWO-DAY UNLIMITED-USE TICKET MEDIA

Includes two days' admission to the Magic Kingdom theme park, two days' unlimited use of all Magic Kingdom rides, attractions and shows (except Shootin' Gallery), and two days' unlimited use of the Walt Disney World Transportation System.

	General Public	CLUB MEMBERS
ADULT	$17.00	**$16.25**
JUNIOR (12 thru 17)	$15.00	**$14.25**
CHILD (3 thru 11)	$13.00	**$12.25**

Present Magic Kingdom Club card at Main Entrance Box Office.

GENERAL ADMISSION ONLY

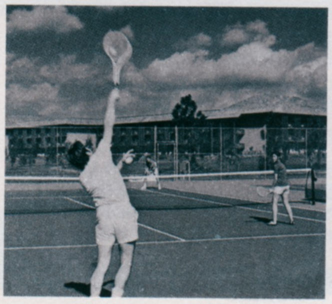
Entitles guests to the use of the transportation systems (monorails, ferryboats, and trams), admission to the Magic Kingdom theme park and all its free shows, exhibits, and entertainment.

ADULT	**$6.00**
JUNIOR (12 thru 17)	**$5.00**
CHILD (3 thru 11)	**$3.00**

Prices subject to change without notice.

Did You Know?

WALT DISNEY WORLD has three championship GOLF COURSES (home of the yearly PGA National Team Championship). and a dozen TENNIS COURTS, including new videotape training and practice facilities. A tennis clinic and golf workshop staffed by professionals are offered each day; selected Club Vacation Plans include coupons for either the clinic or workshop, plus golf or tennis play. Plan to improve your golf or tennis skills while enjoying a family vacation at WALT DISNEY WORLD.



Walt Disney World is open seven days a week throughout the year. The Magic Kingdom theme park is open from 9 AM to 7 PM, with extended operating hours during summer and holiday periods.

GOOD NEWS FOR MAGIC KINGDOM CLUB GOLFERS AND TENNIS PLAYERS!

- Special golf rates on the Palm, Magnolia, and Lake Buena Vista courses:

General Public	MKC Members
$18.00	**$16.00**

Includes greens fee and electric car.

- Special tennis court rates at the Contemporary Resort, Golf Resort, and Lake Buena Vista Club:

	General Public	MKC Members
Singles	$4.00/hour	**$3.00/hour**
Doubles	$6.00/hour	**$5.00/hour**

Prices subject to change without notice.

Now, the World has a new country.
RIVER COUNTRY

SPECIAL ADMISSION PRICE FOR MAGIC KINGDOM CLUB MEMBERS!

	General Public	CLUB MEMBERS
ADULT	$4.75	**$4.00**
CHILD (3 thru 11)	$3.75	**$3.00**

Present Magic Kingdom Club membership card at Fort Wilderness/River Country ticket window. Prices subject to change without notice.

Located in Fort Wilderness

INTRODUCING THE 1978 MKC VACATION PLANS

Walt Disney's
MAGIC KINGDOM CLUB®

Walt Disney World®
VACATION KINGDOM IN FLORIDA

VACATION KINGDOM HOLIDAY

- Four nights' accommodations in the Contemporary Resort Hotel, Polynesian Village Resort Hotel, or Golf Resort Hotel
- Five days' use of the Walt Disney World transportation system
- Five days' unlimited admission to the Magic Kingdom
- Magic Kingdom Club ticket book good for 16 Theme Park Attractions
- One day's admission to River Country
- Special coupons good for dining and recreational activities in Walt Disney World
- From $165 per adult, double occupancy

CAMPING JAMBOREE

- Three nights' use of Fort Wilderness campsite with optional, fully-equipped, travel trailer by Fleetwood
- Four days' use of the Walt Disney World transportation system
- Four days' unlimited admission to the Magic Kingdom
- Magic Kingdom Club ticket book good for 16 Theme Park attractions
- One day's admission to River Country
- Special coupons good for a variety of dining and recreational activities in Walt Disney World
- From $67 per adult, double occupancy

WORLD VACATION

- Four nights' accommodations in a Lake Buena Vista Vacation Villa or Vacation Treehouse
- Five days' use of the Walt Disney World transportation system
- Five days' unlimited admission to the Magic Kingdom
- Magic Kingdom Club ticket book good for 16 Theme Park attractions
- One day's admission to River Country
- Special coupons good for a variety of dining and recreational activities in Walt Disney World
- From $214 per adult, double occupancy

LAKE BUENA VISTA THREE-NIGHT HOLIDAY

- Three nights' accommodations at one of the four hotels in Lake Buena Vista Hotel Plaza
- Four days' unlimited shuttle service between Hotel Plaza and the Magic Kingdom
- Two Magic Kingdom Club Theme Park ticket books
- One day's admission to River Country
- Special coupons good for dining and recreational activities in Walt Disney World
- $112 per adult, double occupancy

LAKE BUENA VISTA FIVE-NIGHT HOLIDAY

- Five nights' accommodations at one of the four hotels in Lake Buena Vista Hotel Plaza
- Six days' unlimited shuttle service between Hotel Plaza and the Magic Kingdom
- Three Magic Kingdom Club Theme Park ticket books
- One day's admission to River Country
- Walt Disney World Cruise to Treasure island
- $143 per adult, double occupancy

- MAGIC KINGDOM CLUB VACATION PLANS ARE AVAILABLE ONLY TO CLUB MEMBERS. SPACE IS LIMITED . . . MAKE YOUR RESERVATIONS AS EARLY AS POSSIBLE.
- JUNIOR AND CHILD RATES ARE AVAILABLE AT SUBSTANTIAL SAVINGS FOR ABOVE VACATION PLANS.
- EFFECTIVE THROUGH DECEMBER 31, 1978.
- Prices subject to change without notice.

for further information please write:

Walt Disney's
MAGIC KINGDOM CLUB®
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P.O. Box 600, Lake Buena Vista, Florida 32830
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For reservations call (305) 824-2600

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in theatres everywhere from

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RETURN FROM WITCH MOUNTAIN

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